

## **Sponsorship**

Extend your visibility through the sponsorship opportunities outlined below. For complete information on deadlines, costs, and other details, contact the individual noted for each activity.

## **Sponsorship at Our Meetings**

- Industry-Sponsored Programming Links ASHP will publish a list of industry-sponsored programming (date, title, sponsor, contact information) in the meeting issue of AJHP both in print and online. For details, click here for an application and to preview sample template pages. For details, e-mail Marketing at <u>marketing@ashp.org</u> for additional information.
- ASHP Pre-Registrant Mailing Lists A list of pre-registrants is available for rental purposes to companies exhibiting at ASHP meetings. Communicate important information on your upcoming exhibit, or simply capitalize on a terrific opportunity for a targeted sales mailing. For details, contact Shannon Benjamin at (301) 664-8757, or at <u>sbenjamin@ashp.org</u>.
- Conference Bag Inserts ASHP offers exhibitors the opportunity to increase the visibility of their products and services, exhibit booths, and symposia through participation in the ASHP Conference Bag Inserts. For details, contact ASHP Exposition Management at (800) 546-4220, or e-mail at <u>ashpexhibitz@jspargoinc.com.</u>
- Advertising Opportunities For details on our advertising opportunities, visit the <u>advertising section</u> of the site.

## **Exhibiting at an ASHP Meeting**

Showcase your products and services to a captive, targeted audience at one of ASHP's major annual meetings:

- Midyear Clinical Meeting Each December more than 10,000 pharmacists and nearly 20,000 attendees flood our exhibit hall for the ASHP Midyear Clinical Meeting. If you're trying to reach pharmacy practitioners and other healthcare decision-makers as they analyze the newest products and services available, this is the one event you simply cannot miss! For more information about exhibiting at the ASHP Midyear Clinical Meeting, please contact ASHP Exposition Management at (800) 546-4220, or e-mail at <u>ashpexhibitz@jspargoinc.com.</u>
- Summer Meeting Held each year in June, the ASHP Summer Meeting offers diverse programming, in a learning community format for managers, directors and clinicians. It also features special gatherings of pharmacy managers and directors, so your messages targeting decision-makers will reach a receptive audience in search of new products, services, and solutions. For more information about exhibiting at the ASHP Summer Meeting, please contact ASHP Exposition Management at (800) 546-4220, or e-mail at <u>ashpexhibits@spargoinc.com</u>.